

Virginia Simmental Field Day Scheduled for October 7

Dr. Scott Greiner
Extension Animal Scientist, VA Tech

The historic Stuart Land and Cattle Company will host the Virginia Simmental Field Day on October 7, 2009 from 2:00 pm to 6:00 pm. Stuart Land and Cattle, located in Rosedale has been operated by the same family for 235 years and is the longest continuously running cattle operation in the United States.

The Stuarts' dedication to progress in the beef industry led them to become involved with the American Simmental Association (ASA) Carcass Merit Program. During the field day the Stuarts will be conducting a tour of their replacement heifers and Simmental-sired steers from the Carcass Merit Program.

Field Day Program

Opening Address – VCA President-Elect Alan Spivey, Aroda, VA

Moderator – ASA Trustee Bill McDonald, Blacksburg, VA

VCA Feeder Calf Marketing – VCA Executive Secretary, Bill McKinnon, Daleville, VA

Winter Feed Supply Management – the Stuarts and Dee Whittier, DVM, Virginia Tech

Stuart Land and Cattle History and Cattle Tour – the Stuarts

Crossbreeding in Commercial Programs – Dr. Scott Greiner, Virginia Tech and ASA Director of Commercial Services, Marty Ropp, Bozeman, MT

ASA Commercial Services – ASA Eastern Region Field Director, Jeremie Ruble, Lexington, KY

The field day will conclude with a complimentary dinner at 6:00 pm. This educational event is sponsored by the Virginia Cooperative Extension and ASA. For more information or to RSVP for the field day contact Jeremie Ruble, at 406-581-7940 or Russell County Extension at 276-889-8056, PO Box 697, Lebanon, VA 24266.