

**VIRGINIA VINEYARDS ASSOCIATION**  
**2004 MEMBERSHIP RENEWAL**  
**&**  
**ANNUAL MEETING REGISTRATION**

*It's that time of year again! Time to renew your membership to the VVA. It's also time to register for the VVA Annual Meeting. The enclosed form allows you to renew your VVA membership and/or register for the Annual Meeting on one form. Alternatively, you can renew your membership and register for the meeting online: [www.virginiavineyardsassociation.com](http://www.virginiavineyardsassociation.com)*

**Membership**

Membership in the Virginia Vineyards Association is open to all who share an interest in commercial grape production in Virginia. The VVA is a non-profit organization whose goal is to further that interest via:

- Exchange of information relative to grape growing and winemaking
- Promotion of the Virginia wine industry
- Representation of the local wine industry before government agencies and the public

**Benefits of membership** include:

- Annual winter meeting
- Annual summer meeting
- Quarterly newsletter "The Grape Press"
- VVA website ([www.virginiavineyardsassociation.com](http://www.virginiavineyardsassociation.com)), which includes an online classified ads for members, events calendar, and membership information.
- Discounts at participating Virginia wineries

**Membership Fee:** Each VVA membership covers up to two people in the vineyard or company. Additional people can be added to a membership for \$10 each. Only one Grape Press newsletter will be sent per membership.

**Annual Meeting**

The 2004 Annual Meeting will be held Thursday, February 19 through Saturday, February 21 at the Omni Hotel in Charlottesville. The tentative agenda for the meeting is enclosed.

**Meeting Registration Fee:** To avoid the late fee, **registrations must be postmarked by February 1, 2004.** Registration fee covers:

- Educational sessions on Thursday, Friday, and Saturday
- Morning and afternoon coffee breaks
- Wine receptions on Thursday and Friday evenings
- Lunch on Saturday

**Cancellation Policy:** Registration cancellations received by February 1, 2004 will be fully refunded. **No refunds will be made after February 1, 2004.**

**Hotel reservations:** Registrants are responsible for their own room reservations. Call the OMNI (434-971-5500 or 800-THE OMNI) and specify that you are attending the Virginia Vineyards Association meeting. **Reservations must be made by the cut-off date of January 19, 2004.** Room rate is \$109/\$109 single/double, plus tax.

**Hotel location:** The Omni Hotel is located at 235 West Main St., Charlottesville VA 22902. It can be reached via McIntire St. from Rt. 250 Bypass (east), or from the 5<sup>th</sup> St. exit of I-64. Parking is available at the Hotel.

## 2004 Membership Renewal & Annual Meeting Registration Form

Vineyard / Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ No acres of vineyard \_\_\_\_\_

<i><b>Vineyard / Company Representative</b></i> <i>(print names as you would like them to appear on membership cards or name badges)</i>	<i><b>2004 Member Dues</b></i>	<i><b>2004 Annual Meeting</b></i>				<i><b>TOTAL</b></i>
		<i>Registration Member / Nonmember \$ 170 / \$ 230</i>	<i>Registration Late Fee after 2/1/04 \$ 30</i>	<i>Extra Ticket: Thurs. Wine Recept. \$ 35*</i>	<i>Extra Ticket: Friday Wine Recept. \$ 35*</i>	
<i>Main Member 1:</i>	<i>\$ 60</i>	\$	\$	\$	\$	
<i>Main Member 2:</i>	<i>included</i>	\$	\$	\$	\$	
<i>Associate Member:</i>	<i>\$ 10</i>	\$	\$	\$	\$	
<i>Associate Member:</i>	<i>\$ 10</i>	\$	\$	\$	\$	
<i>Associate Member:</i>	<i>\$ 10</i>	\$	\$	\$	\$	
<i>Associate Member:</i>	<i>\$ 10</i>	\$	\$	\$	\$	
<i><b>Subtotal</b></i>	<i>\$</i>	<i>\$</i>	<i>\$</i>	<i>\$</i>	<i>\$</i>	<i>\$</i>

*\* The Thursday and Friday evening wine receptions are included in the registration rate. You may, however, purchase additional tickets for the wine receptions for spouse or guests. Please provide full name(s) of guests for whom you wish to purchase tickets:*

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

If paying by check, please make your check payable to "VVA". If you prefer to pay by credit card, the VVA accepts Visa and Mastercard. To pay by credit card, please fill out the information below:

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

**Please return this form, with payment, to: Virginia Vineyards Association,  
Attn: Lisa McCade, 309 E. Main Street, Charlottesville, VA 22902**

**Tentative Agenda for**

Vineyard Vineyards Association  
2004 Annual Meeting  
Omni Hotel, Charlottesville

<b>date</b>	<b>start</b>	<b>end</b>	<b>topic</b>	<b>speaker</b>
February 19	11:00 AM	1:00 PM	Registration	
	1:00 PM	1:15 PM	Welcome & Introductions	Lindy Pond
	1:15 PM	3:45 PM	What Worked, What Didn't Work: Real-Life Experiences in Establishing and Managing Vineyards	Grower Panel
	3:45 PM	4:00 PM	Break	
	4:00 PM	6:00 PM	What Worked, What Didn't Work: Real-Life Experiences in Establishing and Managing Wineries	Winery Panel
	6:30 PM	8:30 PM	Wine Reception with Vendors	
February 20	8:00 AM	8:30 AM	Registration	
	8:30 AM	9:30 AM	Winemaking Topic TBD	TBD
	9:30 AM	10:00 AM	Understanding Your Farm's Biology	Jason Murray
	10:00 AM	10:30 AM	Break / Visit with Vendors	
	10:30 AM	11:00 AM	Vineyard Biodynamics	Jason Murray
	11:00 AM	12:00 PM	VVA business meeting	Lindy Pond
	12:00 PM	1:30 PM	Lunch on Your Own	
	1:30 PM	2:30 PM	Developing a Marketing Plan: Who Do You Want to Be?	Bob Tarren
	2:30 PM	3:00 PM	TBD	TBD
	3:00 PM	3:30 PM	Virginia Farm Bureau: How We Can Help You	Susan Ruben
	3:30 PM	4:00 PM	Break / Visit with Vendors	
	4:00 PM	5:00 PM	Custom Crush: Discussion and Membership Vote on Action	panel
	5:00 PM	6:00 PM	Grapevine Nutrition	Tony Wolf
	6:30 PM	8:30 PM	Wine Reception with Wineries	
February 21	8:00 AM	8:30 AM	Registration	
	8:30 AM	8:40 AM	Update: Virginia Wineries Association	Tony Champ
	8:40 AM	9:00 AM	Update: VA Winegrowers Advisory Board & VA Wine Work Group	Bill Moses
	9:00 AM	10:00 AM	New Developments in Grape Disease Control	Wayne Wilcox
	10:00 AM	10:15 AM	Break	
	10:15 AM	11:00 AM	Tasting Room Tips	Sarah Graham
	11:00 AM	11:30 AM	Fungicide Resistance Management	Wayne Wilcox
	11:30 AM	12:00 PM	Grape Root Borer Research Update	Chris Bergh
	12:00 PM	1:00 PM	Lunch at Hotel (included in registration)	
	1:00 PM	2:00 PM	Pesticides on Target: Technology and Common Sense	Andrew Landers
	2:00 PM	3:00 PM	Federal and State Land Conservation Programs	panel
	3:00 PM	4:00 PM	Winemaking Topic TBD	TBD